













2

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HARD PULL OF CREDIT FOR AUTOMOTIVE FINANCING

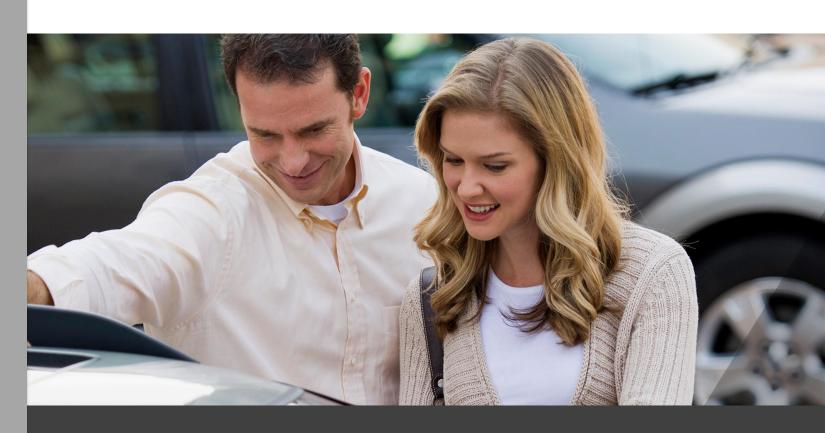
Within the last 24 hours consumers in your area have been out shopping for vehicles and have applied for automotive financing.











Many shoppers who have an auto finance inquiry on their bureau don't drive away in a vehicle the same day for many reasons. It could be the lack of dealership inventory, not having a good experience with a salesperson or finance manager, or the dealership not having the proper banks in place.





ACCESS TO USEABLE DATA

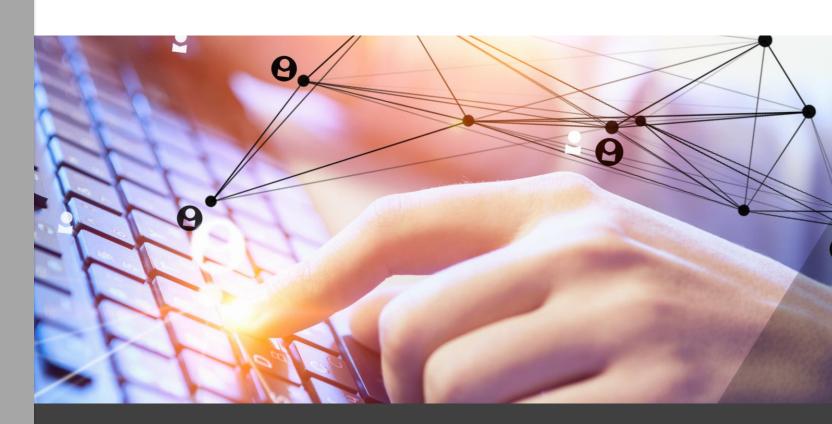
Loan applications have been sent to the major credit bureaus where they are processed and verified into usable data based on dealer's criteria.











- Work with our lead specialists to determine the right criteria for your dealership.
- Data can be filtered by credit score range, geographical location, credit attributes, and more.







CUSTOMIZED CRM

Data is delivered to your dealership in a secure account within a customized CRM. Data is exclusive to your dealership per Federal Compliance Guidelines.











- Once leads are provided to you, they can't be sold to anyone else!
- Firm offers are compliant with all fair credit reporting act guidelines.





4

TARGET MARKETING

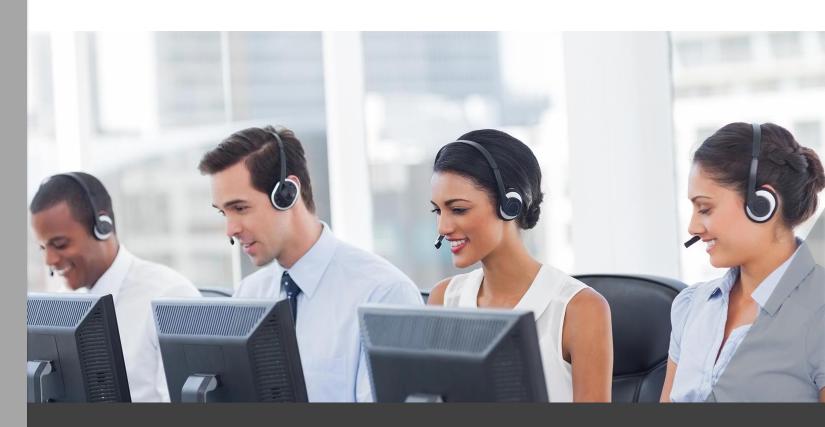
Consumers receive a firm offer of credit in the form of direct mail and are prompted to visit the vanity website, call a 24-hour live operator visit your dealership in person or call you directly.











- Using phone numbers provided, you are able to reach out to potential consumers.
- As an added feature, Stuker BDC is available to handle your inbound calls, outbound calls and set appointments.





5

INFLUX OF SALES

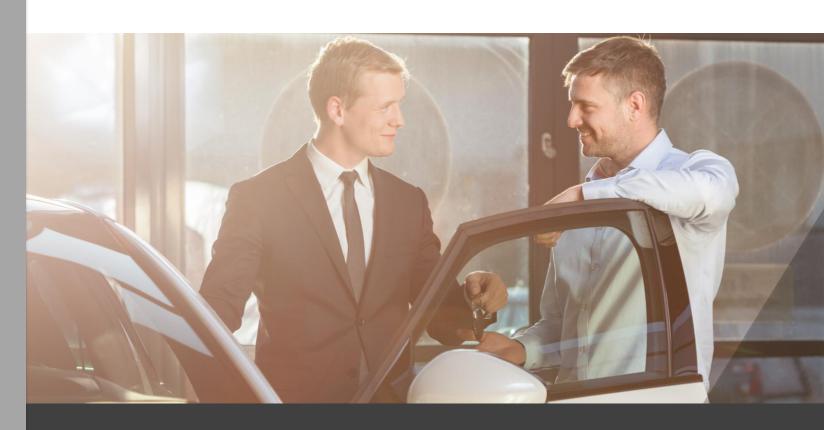
Using your subprime special finance department or one of our backed lenders, you are able to get these consumers into a new or used vehicle.











- An average dealer getting 1,500 leads per month can expect a 4-6% response rate.*
- Typical close ratio should be 2.5%.



LEARN MORE: WWW.GOSPDS.COM 844-669-7737



COMPLIMENTARY

- Extended Demo
- Custom Lead Count & Quote
- Marketing Plan
- Facilitator I raining

